

COUNTER COLLECTIVE, INC.

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To whom it may concern,

It is my pleasure to recommend CC&A Website Development for your website and marketing needs. We chose this company after having worked with several smaller, seeming “less” expensive companies. These other companies turned out to be very expensive if you wanted to do anything beyond the most basic of websites. Furthermore, the level of service and response would vary between poor and non-existent. I am sharing this because our experience with CC&A over the past 9 months has been the exact opposite. *Simply put, CC&A have surpassed our expectations.*

CC&A has a dedicated account team who has taken us from the initial meeting, through concept and to a functional and attractive website in less than two months. The quality of the website is excellent – but don’t take my word for it, check it out – Countercollective.com. These gentlemen are professional in every aspect. They managed the project in a collaborative fashion. They met every deadline, were patient and persistent when I missed my deadlines to give them the information they needed.

Since completing the website, they have been there to make any changes or answer any questions we might have in a timely and professional manner. In summation what sets CC&A apart from their competition is their commitment to our websites success. They are committed to a long term relationship which is based on a win-win relationship. They are committed to earning their money in the long term, and not nearly closing the sale, grabbing the money, and disappearing like so many of their competitors.

Sincerely,

Ned Kaufman